

December 19, 2017

To,
The Listing Department
National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex
Bandra (E), Mumbai - 400 051.

Respected Sir,

Scrip Code: KEERTI

Sub: Announcement regarding entering into Master Franchise Agreement and Franchise Agreement to expand geographical footprints.

Keerti Knowledge and Skills Limited with a view to expand its geographical footprints has entered into a Master Franchise Agreement and Franchise Agreement with M/s Aranyak Valley Knowledge and Skills Private Limited, a company incorporated under the Companies Act, 2013 and having its registered office at H.No.31, Lane No. 13, 2nd Link Road, Silchar, Assam: 788006 for identifying and establishing centres under the brand name 'Keerti Institute' and further to support the prospective centres in North East by way of giving training to the faculty, distribution of courseware and certifications given by the Franchisor (i.e. Keerti Knowledge and Skills Limited) and other related matters.

Till now our presence was predominantly in Mumbai Metropolitan Region and a maiden centre in Pune. Pursuant to the execution of these agreements, company plans to expand its geographical presence in North East, which is a step ahead of its strategy for achieving presence in the growing market. The first center in North East is at Silchar, Assam which will open on 24th December, 2017.

You are requested to kindly acknowledge the receipt of the same.

Thanking you,

Yours faithfully,

For: KEERTI KNOWLEDGE AND SKILLS LIMITED



SUDHAKAR SONAWANE
MANAGING DIRECTOR
DIN: 01689700

